

## **CTech Corporation presents at the Interwire Expo 2015, Atlanta, Georgia, USA**

CTech Corporation had been invited by The Wire Association International (WAI) at the Interwire Trade Exposition, a biennial event in which the latest technologies in product design, materials, applications and processes are presented. Introduced in 1981, Interwire is the largest and longest-running wire and cable marketplace in the Americas. It is an international trade event that includes exhibiting companies, speakers, and visitors from more than 50 countries. When industry professionals look for new wire and cable technology, supplies, and equipment they choose Interwire, the benchmark for wire business in the Americas. The conference has been an important business forum and was attended by senior delegates in various organizations worldwide.

CTech Corporation was invited to present a paper 'Rodents and Insects-A new-fangled threat to our cables' which highlighted the threat of rodent and termite to the wires and cables and the extensive damage done by them. The paper presented a low-toxic solution which had been tested in real life testing conditions giving conclusive test results to combat the problem. The paper was presented by the Ms. Varsha Pote and was co-authored by Ms. Prajakta Dhamorikar of the Technical Marketing team at CTech Corporation.

The overall conference was a great opportunity for cable producer, their customers and suppliers to be made aware of the latest material developments and their impact on cable performance and was attended by over 500 delegates from across the global supply chain. The conference brought together cable producers, raw materials suppliers and equipment manufacturers and thus ensured seamless integration of information across the supply chain.